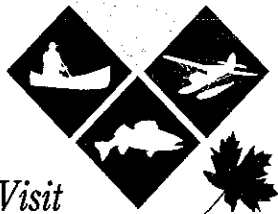


Council
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Tourism Red Lake.ca
RED LAKE PUBLICITY BOARD

Red Lake District Publicity Board

Box 979, Red Lake, Ontario P0V 2M0
Toll Free: 1-877-727-3021 • Phone: (807) 727-3021
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20 March 2011

32nd Annual Sportsman's Dinner and Dance May 7, 2011

Are you ready for your close up on the **Red Carpet**? Get ready because the Paparazzi could be out at this years **Sportsman's Dinner and Dance!** Come out for a night of great food, live entertainment and amazing prizes, as the Red Lake District Publicity Board brings you all the glitz and glamour of Hollywood!

We hope that you will once again choose to support the area's vibrant tourism industry by participating! Please let us know **how many tickets you require** and if you would like to **contribute a donation/prize.** Let's keep tourism strong!

In addition to celebrating the tourism industry, The Sportsman's Dinner and Dance is critical to raising funds that allow the Publicity Board to promote tourism extensively throughout Canada and the United States through:

- Sports & Tourism Shows
- Informative website featuring Member camps and businesses
- Publicity Board Free Map
- Mailing packages to interested parties
- Distribution of Free Map at Airports & Ontario Travel Centre's
- Partnerships with community organizations

In short, the funds raised at the Sportsman's Dinner and Dance allow the Publicity Board to **promote the Red Lake & Ear Falls area**, the great tourism opportunities and our local businesses. Your attendance and/or contribution is a significant part of the Sportsman's ongoing success.

You and your business have been instrumental in making possible this annual opportunity to dress up and get together to celebrate. The generous cash or merchandise donations of people like yourself are key to the continued development of this vital part of our local economy. Please remember that letting us know about your **contributions** by **April 22nd** will enable us to recognize you on our donor list in the evenings program.

We look forward to hearing from you soon! Tickets are expected to go fast this year so get yours today!

PLEASE NOTE: We are no longer located at 137 Howey Street in Red Lake. If you have a prize you would like to donate, please call 727-3021 to make arrangements.

If you require any further information, please feel free to contact us at any time

Yours in Tourism,
THE RED LAKE DISTRICT PUBLICITY BOARD

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